



# ARE YOU INDIA'S MOST TALENTED SCHOOL?

OLL Talent Hunt is a Secure online Video Platform for the children to showcase their talent & be rewarded for their skills. Open to school students from grade 1 to 12.

To participate log on to....

Register your school on .....



# SUGGESTED JURY PARTNERS

## Film Making

- Amol Gupte, Director
- Nitesh Tiwari, Director
- Vikas Bahl, Director

## Photography

- Vikram Bawa, Fashion, Advertising & Landscape Photographer
- Jayantha Sharma, Wild life Photographer
- Atul Kasbekar, Bollywood Fashion Photographer

## Dance

- Terence Lewis Dance Academy, Mumbai
- Shiamak Davar's Institute for Performing Arts, Mumbai
- NRITYA SHAKTI STUDIO, Mumbai
- Madhuri Dixit Dance Academy

## Music

- Mumbai Music Institute, Mumbai
- Furtados School of music, Mumbai
- The true school of music, Mumbai



# SUGGESTED JURY PARTNERS

## Fashion

- ASP (Avanktika S Parwani), Kids Fashion Designer
- Payal Singhal
- Abhinav Mishra
- Madsam Tinzin

## Open Mic

- Anand Sivakumaram, Stand up story teller
- Janaki Sabesh, Actor & Story teller
- Kaneez Surka, Actor & Comedian

## Art & Creative writing

- Arunoday Singh, Calligrapher
- Shobha De, Writer
- Poonam Jain, Artist

## Quiz & Personality Contest

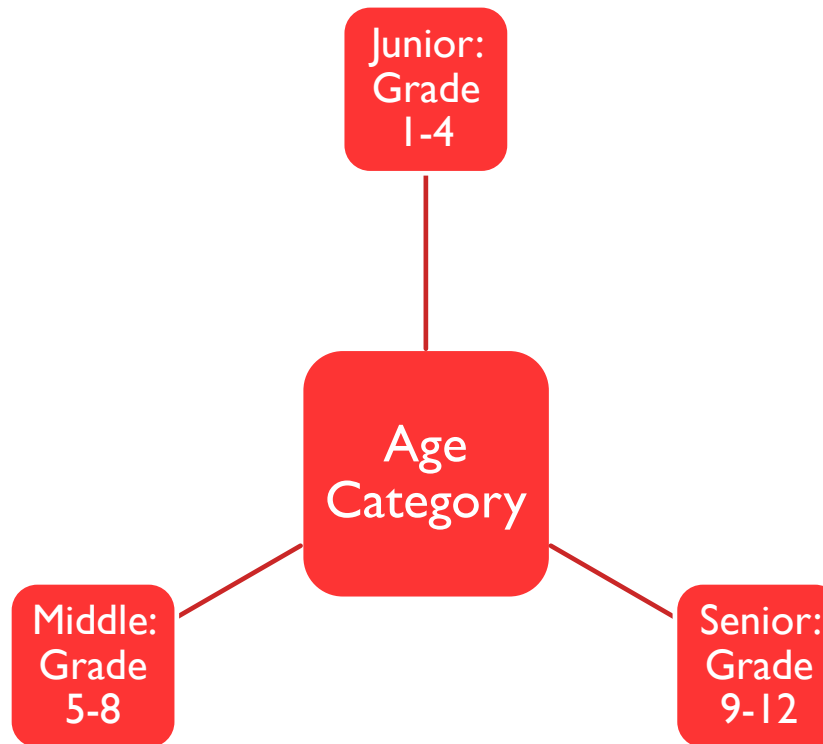
- Radhika Roy, Journalist
- Derek O'Brien, Quiz Master
- Vinay Mudaliar, Quiz Master



# COMPETITIONS

Note: Team should consist of 2 or more participants

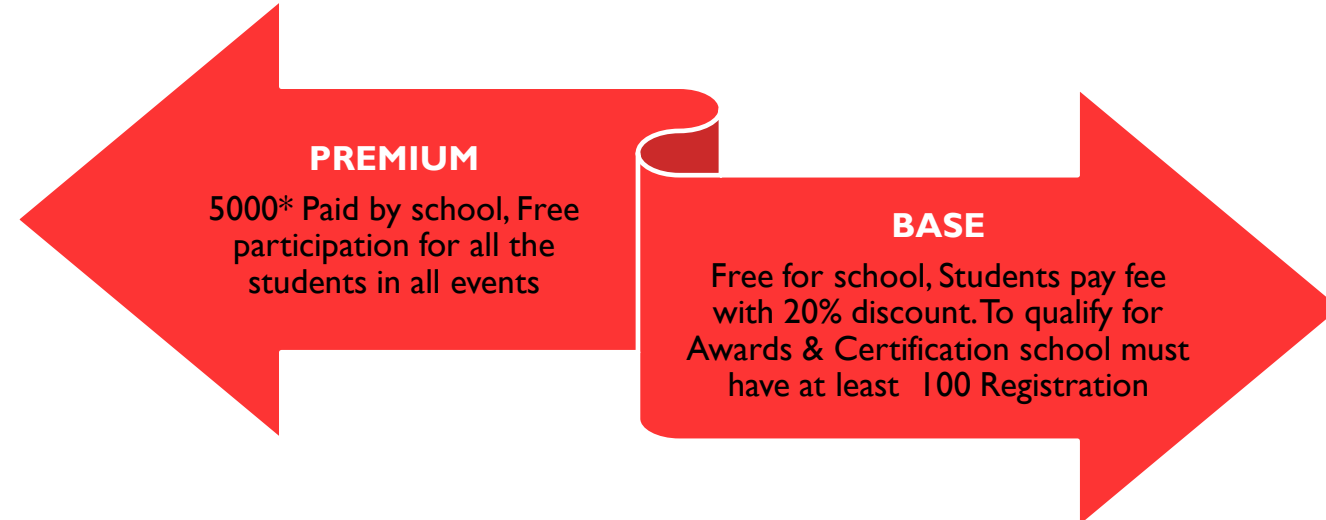
- MUSIC
- DANCE
- ART
- SPEED & ACCURACY (SPORTS, VEDIC MATH & RUBIKS)
- FANCY DRESS
- CREATIVE WRITING
- CODING – APP DEV / GAME DEV
- OPEN MIC



# SCHOOL PARTICIPATION

- Schools Logs onto the website to Register
- Registered Schools gets a code
- Schools shares the code with all their students to participate
- Registered schools are eligible for India's Most Talented school Award

## Schools have 2 Registration Option



# INDIVIDUAL PARTICIPATION

## PRELIMINARY LEVEL

- Students log on the website for submission of entry. Each entry can be submitted on payment of Rs. 49/-
- Submit a talent video (Refer video guideline)

## SEMI FINALS

- Shortlisted videos Evaluated by Judges
- Participants with shortlisted videos campaign to get like/votes for their video
- Evaluation Criteria= Judges score(75%) + Likes/votes (25%)
- Top 10 of every category declared FINALIST

## FINALS

- Participants submits new Videos based on a new topic/theme
- Live Online event with a panel of Judges
- National Winners Announced



# ENTRY FEES

| Type | Premium | Base       |
|------|---------|------------|
| Solo | FREE    | 49/ Entry  |
| Team | FREE    | 349/ Entry |





# SCHOOL AWARD

## India's Most Talented School Awards

- India's Most Talented School- National & Zonal Level Winner

Schools with the maximum number of winners & participants

- Best Participating School- National & Zonal Level Winner

School with maximum number of participants

# INDIVIDUAL/TEAM AWARD

## PRELIMINARY

- All participants will get an digital participation certificate
- Shortlisted videos will be uploaded on website

## SEMI FINALS

- Top 10 Finalist receive printed & Digital merit certificates
- Videos uploaded on website Under Zonal Winners Category
- Access to Master Class from stalwarts in respective industry

## NATIONAL FINALS

- Cash Award
- Winner & 2 Runner ups Receive Certificate & Trophy
- PR And Experiential gratification suggested



# OTHER AWARDS

- Teacher Coordinator
  - Certificates for all
  - Zonal & National Winner trophy & certificate
  
- Student Coordinator
  - Certificates for all
  - Zonal & National Winner trophy & certificate



# EVENT DETAILS

## ■ MUSIC

Video Duration: 30 Sec- 60 Sec

Type: Solo & Team

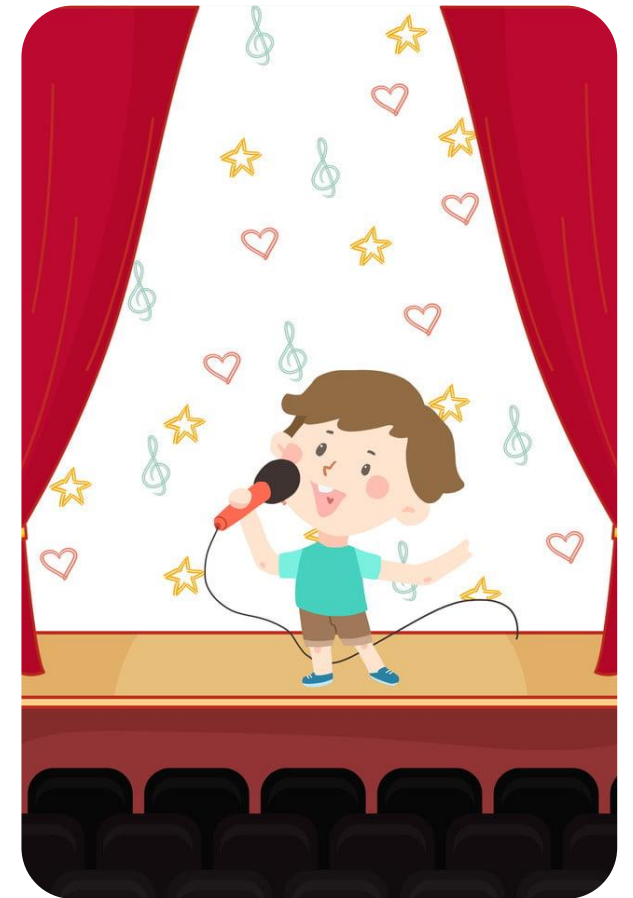
Categories: Junior, Middle & Senior

Vocals: With or without instruments & Acapella in Hindi or English language

Theme: Costumes & props of your own choice. Originality will be preferred

## JUDEGEMENT CRITERIA

Harmony, Quality of vocals/music, Energy, Expressions & overall performance



# EVENT DETAILS

## ■ DANCE

Video Duration: 30 Sec- 60 Sec

Type: Solo & Team

Categories: Junior, Middle & Senior

Classical, Indian, Western, Hip Hop, K-Pop, all dance formats allowed

Theme: Costumes & Props of your own choice



## JUDGEMENT CRITERIA

Choreography, Synergy & Synchronization, Energy & Expression, Costume & Art, Overall presentation



# EVENT DETAILS

## ■ ART

Video Duration: 30 Sec- 60 Sec

Type: Solo

Categories: Junior, Middle & Senior

Traditional Art: Sketching, Painting, Sculpting, Calligraphy

Body Art: Mehndi, Tattoo, Face Painting, Nail Art & Hair Styling

Theme: To be Announced

Video must be in time-lapse format featuring the student performing the art. Participant may have a partner act as canvas for Body Art. Only participant to be judged. Participant need to introduce themselves in such cases.

## JUDGEMENT CRITERIA

Topic Depiction, Originality & Creativity, Design intricacy, Technique & Overall Presentation



# EVENT DETAILS

- SPEED & ACCURACY - (SPORTS, VEDIC MATH & RUBIKS)

Video Duration: 30 Sec- 60 Sec

Type: Solo

Categories: Middle & Senior

Participation to only show your speeding skills. Video must include a self introduction followed by showcase of at least one full look.

## JUDGEMENT CRITERIA

Creativity & Innovation, Uniqueness & Originality, Attitude & Confidence, Poise & Body Language and overall presentation.



# EVENT DETAILS

## ■ FANCY DRESS

Video Duration: 30 Sec- 60 Sec

Type: Solo

Categories: Junior

Theme: Costumes & Props of your own choice. Participants must showcase any one costume or cosplay. The performance must include a few dialogues & Expressions.

## JUDGEMENT CRITERIA

Originality, Attitude & Confidence, Poise & Body Language, Energy & Expressions, Overall presentation



# EVENT DETAILS

## ■ OPEN MIC

Video Duration: 1 min- 2 min

Type: Solo

Categories: Middle & Senior

Language: English & Hindi

Can include Story, spoken words, poetry, or stand up

Participants should only perform an original piece

Theme: To be Announced

## JUDGEMENT CRITERIA

Originality, Attitude & Confidence, Poise & Body Language, Energy & Expressions, Overall presentation





# EVENT DETAILS

## ■ CREATIVE WRITING

Video Duration: No video. Participants to upload PDF of their work

Type: Solo

Categories: Junior, Middle & Senior

Word Limit: 80 words

Language: English & Hindi

Story writing, One-act Play, Poetry, Flash fiction, participants must write an original piece.

Theme: To be Announced



## JUDGEMENT CRITERIA

Content & Originality, Creativity & Imagination, Language, Expressions, & Overall writing ability



# EVENT DETAILS

## ■ CODING – APP DEV / GAME DEV

Submission: Video of Developing a Mobile App or a Game

Type: Solo & Team

Categories: Junior, Middle & Senior

Theme: To be Announced

Only Original Ideas of the student can be submitted. Participant details, title, theme description, photo date & time stamp must be present. Participants will have to submit source files of the original codes for authentication upon selection. Finals will be interview round with judges.

## JUDGEMENT CRITERIA

Topic Depiction, Lighting, Frame composition, Creativity, & overall presentation



# INDIA'S MOST TALENTED SCHOOL AWARD- RULES

- Only a registered school is eligible for India's most talented school & other related awards
- Every registered participant who has mentioned the correct school code during entry submissions is eligible for scoring points for their school. Individual registrations not affiliated to a school/have not provided the correct code will not be eligible for any points
- The points will be allocated after the results are announce
- The points are not transferable under any circumstances



# POINTS ALLOCATED

- Registration: Every Registrant get points-1 for individual & 2 for team
- Shortlisting: Shortlisted videos get additional points-2 for individual & 4 for team
- National Finalist: 25 for individual & 50 for team
- National Level winners: Top 3 winners all get 50 points for individual & 100 for team competition
- The total points a schools can score= registration points+ Shortlisted Points+ National finalist+ National Winners
- Winner: School with the highest number of point is declared India's Most Talented school
- Tie Breaker 1- School with higher number of registration will be declared winner
- Tie Breaker 2- School with higher number of shortlisting will be declared winner




# VIDEO ENTRY RULES

- An original video shot exclusively for student participant, which is not uploaded any other platform.
- The video quality must be a minimum of 480p. Please check your camera and editing settings accordingly.
- If you are shooting on a phone, make sure it is horizontal (Like a YouTube Video) and not vertical (Like an Instagram or Snapchat Video).
- Video Duration (Refer specific event rule)
- Art Video must be in time-lapse format featuring the students creating the art.
- The sound quality must be clear without any disturbance such as traffic noise, echoes, people speaking in the background and so on. We recommended filming in a quiet but not empty room to avoid echo.
- Make sure your video background is plain and neutral such as a plain wall, without any distraction. Please make sure your background does not have any branding.
- All videos must have the participant name, school, city & talent mentioned in the beginning of the video as text.
- In case of dance, singing or music video, please provide original music credits for all music used or covered, as text in the end of video.
- Video entries can have a video introduction to the talent/art form by the participant or voice over included in the performance. You may also include background music as long as credit mentioned.
- Video can be shot by the participant themselves, or by a professional. You can edit videos but not in a way that distracts from your talent showcased.
- Video quality is important but not a criterion for judges scoring. Please ensure the focus of the video is on the talent and do not use effects/editing to enhance the performance.
- Terms & Condition Apply





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